

# KEVIN WARWICK

Creative Director + Producer

## About Me

I direct and produce offbeat brand videos, write editorial features and campaign copy, and develop short docs. I'll talk about any of it, but my best attributes are found in my collaborative style of creative leadership.

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Strengths	Experience
Creative Direction/Production Narrative Strategy Copywriting/Scriptwriting Editorial Collaboration Creative Team Building Talent Sourcing	<b>Oatly</b> <span style="float: right;">2022 – 2025</span> <i>Creative Director/Producer   Managing Editor</i>  Produced and directed video productions for the Global Content Studio, while also developing written features and campaign copy for internal/external projects relevant to Oatly's core belief system.
<b>Recent Projects</b>  Café con el Abuelo <i>Creative Director/Producer</i>  The Giant Oatly Carton <i>Creative Director</i>  Will It Swap: Supper Club <i>Creative Director</i>	<b>The Latino Majority</b> <span style="float: right;">2021 – 2023</span> <i>Creative Producer   Copywriter</i>  Provided creative direction and oversaw editorial strategy for the podcast focusing on Latino business innovators and entrepreneurs. Prepared research, scripts, and interview questions for all episodes.
<b>Documentaries</b>  Grit <i>Creative Director/Writer</i>  Northern Exposure: Fishing with the Women Ice Angler Project <i>Creative Director/Producer</i>	<b>Guerrero</b> <span style="float: right;">2019 – 2022</span> <i>VP, Creative Production   Creative Production Director</i>  Guided creative strategy for nine print and digital brands. Managed a team of editors, writers, photographers, and designers, and acted as a spokesperson for its ideas at the leadership table.
<b>Education</b>  M.A. English Xavier University Cincinnati, OH  B.A. English Northern Kentucky University Highland Heights, KY	<b>Johalla Projects</b> <span style="float: right;">2018 – 2019</span> <i>Creative Producer   Copywriter</i>  Advised on event programming and production, as well as editorial strategy, for creative institutions like the Chicago Athletic Association, Art Institute of Chicago, and Field Museum.
	<b>Chicago Reader</b> <span style="float: right;">2011 – 2017</span> <i>Associate Editor   Staff Writer</i>  Edited, wrote, and assigned features on Chicago's arts and culture scenes, while also partnering with the editor in chief to plan and execute the year's largest and most profitable themed issues.