

KEVIN WARWICK

Creative Director + Producer

About Me

I direct and produce offbeat brand videos, write editorial features and campaign copy, and develop short docs. I'll talk about any of it, but my best attributes are found in my collaborative style of creative leadership.

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Strengths

Creative Direction/Production
Narrative Strategy
Copywriting/Scriptwriting
Editorial Collaboration
Creative Team Building
Talent Sourcing

Recent Projects

Café con el Abuelo
Creative Director/Producer

The Giant Oatly Carton
Creative Director

Will It Swap: Supper Club
Creative Director

Documentaries

Grit
Creative Director/Writer

Northern Exposure: Fishing with
the Women Ice Angler Project
Creative Director/Producer

Education

M.A. English
Xavier University
Cincinnati, OH

B.A. English
Northern Kentucky University
Highland Heights, KY

Experience

Oatly

2022 – 2025

Creative Director/Producer | Managing Editor

Produced and directed video productions for the Global Content Studio, while also developing written features and campaign copy for internal/external projects relevant to Oatly's core belief system.

The Latino Majority

2021 – 2023

Creative Producer | Copywriter

Provided creative direction and oversaw editorial strategy for the podcast focusing on Latino business innovators and entrepreneurs. Prepared research, scripts, and interview questions for all episodes.

Guerrero

2019 – 2022

VP, Creative Production | Creative Production Director

Guided creative strategy for nine print and digital brands. Managed a team of editors, writers, photographers, and designers, and acted as a spokesperson for its ideas at the leadership table.

Johalla Projects

2018 – 2019

Creative Producer | Copywriter

Advised on event programming and production, as well as editorial strategy, for creative institutions like the Chicago Athletic Association, Art Institute of Chicago, and Field Museum.

Chicago Reader

2011 – 2017

Associate Editor | Staff Writer

Edited, wrote, and assigned features on Chicago's arts and culture scenes, while also partnering with the editor in chief to plan and execute the year's largest and most profitable themed issues.